

# Virtual Dressing Room for Brands and Retailers

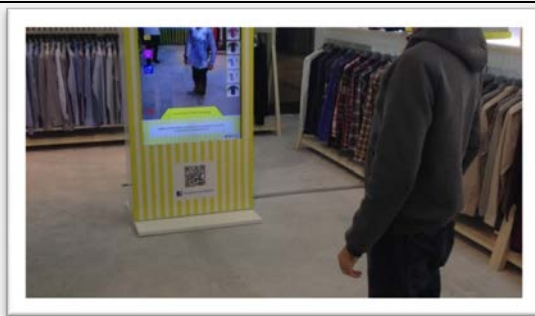
## What We Do:

Unado Technology provides enterprise business technology solutions and managed services that connect insight, innovation and expertise in Microsoft technologies to help customers realize results.

## The Changing face of User Interaction:

Our virtual Try-On system allows shoppers to see how clothes and accessories look on them in real-time. We don't just replicate the excitement-inducing, sales-boosting brand interaction of a traditional fitting room; we also add the unique capabilities that make it a home run for any retailer.

The In-Store solution allows shoppers to see how great they look in complete ensembles without making them go on a hunt from the fitting room to multiple store racks and back. A shopping experience like no other, Our Virtual Try-On system is the ideal promotional vehicle. With lightning-fast wardrobe changes at their fingertips and the built-in up-sell intelligence, shoppers can rapidly and confidently explore merchandise from different lines, departments and price points.



### Innovative Retail Technology

- Increased customer engagement, better sales!
- Various garment and accessory types for women and men
- Brandable, white label solution
- Real time statistics API
- Affordable time based packages
- Customization tools
- Remote management

### Browse! Try On! Share!

#### Key Features:

- Intuitive gesture controlled user interface
- Social sharing features
- Cloud database technology, unlimited products catalog
- Immersive environments
- Real time cloth physics
- Real 3D product models based on high resolution photos

### Fitting Room Features:

- Real 3D photorealistic product models
- 2D model support
- Try on multiple clothes at the same time
- Try on clothes, and accessories in 360 degrees
- Automatic user measurement, and garment fitting (for visual purposes only)
- Real time cloth physics can be applied to each item individually

We currently do not have a standard software pricing as the software is customized for each client and depends on the digital assets, usage, hardware and customizations requested. To better provide you with cost implications and to see how we can best integrate the solution into your business we would need the following information:

1. How many locations would you be interested in incorporating the Virtual Dressing Room?
2. A rough number of items you would like to be included in the Virtual Dressing Room
3. A general sense of when you would want to roll out
4. Budget